

Position in Marketing (W/M)

Contract type: Permanent contract

Assistant, Associate or Full Professor

Location : SKEMA BUSINESS SCHOOL Suzhou, China (Jiangsu)

Open position at SKEMA BUSINESS SCHOOL

SKEMA Business School is seeking applicants for the position of Professor in Marketing to preferably begin on September 2019. Candidates must demonstrate high research and teaching potential with the motivation to engage in research projects on a team and individual basis.

The position is based on SKEMA's Suzhou campus, China (Jiangsu).

Main responsibilities of the appointee:

- Publish in peer-reviewed journals
- Teach and develop new courses at different levels in Marketing
- Supervise MSc and PhD students
- Participate to the institutional school life (internal / external)

Requirements :

- Hold a PhD in Marketing or a related field
- Publications in high-quality, peer-reviewed journals
- Research in one or more specialization areas of current faculty members
- Demonstrate the ability to deliver excellent teaching at different levels
- Be able to teach in English (knowledge of French, although not strictly required, would be appreciated)
- Strong teamwork and communication skills, willingness to contribute to the research activities of the research center

About the research center in Marketing: MERCUR

MERCUR Research Center is dedicated to promoting top level research. The main fields of expertise of the research center include:

- Identity and consumption culture;
- Transformative consumption
- Sustainability and e-commerce
- Commercial evolutions

We organize regular research seminars on the three French campuses, host international workshops and run a PhD program in Marketing.

SKEMA offers publication bonuses for peer-reviewed publications, following the French CNRS Journals Ranking list.

SKEMA offers many programs in marketing and digital marketing such as the MSc in International Marketing & Business Development and a MS in e-commerce.

About SKEMA

SKEMA Business School is an EQUIS, AACSB and AMBA -accredited academic institution. SKEMA is one of Europe's fastest growing business schools. It currently operates on three continents with campuses in France (Sophia Antipolis, Lille and Paris), China (Suzhou), Brazil (Belo Horizonte) and the US (Raleigh – NC State campus).

The school offers a wide range of management programs, taught in English and in French, at Bachelor, Master and Doctoral levels, as well as Executive Education. More than 7500 students are currently enrolled in the school's programs worldwide. SKEMA is positioning itself as the leadership school, training the pioneer knowledge economy decision-makers throughout the world.

Today, SKEMA is giving means to its ambition and is developing an innovative multi-campus school project on an international scale.

This is why it needs to be at the forefront of innovation, particularly in terms of education. To train the talents of the future, SKEMA needs the skills of men and women who reflect the school's values: academic excellence, humanism and multiculturalism.

The faculty at SKEMA comprises more than 170 professors. The expertise of our faculty enables us to provide educational programs which reflect the opportunities and challenges of the global economic environment.

About THE SUZHOU CAMPUS

- Located in one of the most advanced centers of technology across the globe : home to 118 of the top 500 companies in the world.
- 1 hour from Shanghai
- More than 450 students (French and international)
- 3 MSc Programs : International Business (Doing Business in China), Luxury and Fashion Management, Entrepreneurship and Innovation in a Sustainable World.
- An international team (20 persons) dedicated to academic services and support services
- 8 classrooms designed for interactive language learning with a small number of students ; lecture theatres for 100, 200 and 300 students as well as other large rooms on the second floor, a theatre and a cafeteria.

Application procedure

Applicants should send curriculum vitae, a cover letter, a selection of three representative publications OR details of practitioner experience, a teaching statement and teaching assessments (if available).

Please send the complete application package by email to: recrutementfaculty@skema.edu

With object: Application Position in Marketing in CHINA